PRO FORMA 990			
All Guardians are required to complete a	nd submit this Pro Forn	na 990 unless the Gua	rdian prepares the
Name of Organization:	HERD Foundation		
EIN (IRS Tax ID#):	83-2268455		
Financial information for tax year ending	(mm/dd/yyyy):	2019	•
Name of Officer:	Rhonda Fritzshall		
Title of Officer:	Director & Co-Founder		
Date Prepared:	03/13/2020		
Signature of Officer:	Dande Dritzmall	<u> </u>	

## Officers, Directors/Trustees, and Employees

- 1a. Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of the amount of compensation. Enter -0-in columns (D), (E), and (F) if no compensation was paid.
- List the organization's five highest compensated employees (other than an officer, director or trustee) who received reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, reportable compensation from the organization and any related organizations.

List persons in the following order: directors/trustees, officers, employees, and former such persons..

<b>4</b> Total Number of Voting Members	Total Number of independent voting members of the governing body
Total Number of Employees	<b>5</b> Total Number of Volunteers (estimate if necessary)

	← Check this trustee or emp		er the org	ganizatior	n nor an	y related	l organiz	zations c	ompensated an	y current office	r, director,
	(A)	(B)			(C	<b>;</b> )			(D)	(E)	(F)
	Name, Board Position or Title, and Company Affiliation if employed	Average hours per week		С	heck All T	Γhat App	ly		Reportable compensation from the organization (W 2/1099-MISC)	Estimated amount of othe compensation (not reported or W-2) from the organization and related organizations	
			Director/Trustee	Officer	Employee	Former	Voting Member	Independent Voting Membe			
1	Michael Connors, Board President						Х		0	0	
2	Erin Michamee, Board						Х		0	C	
3	Vicencesident Claudette Comnors, Board Secretary						Х		0	C	
4	David Fritzshall, Treasurer						Х		0	C	
5	Rnonda Fntzshall, Executive		Х						0	C	
6	Director Nongae Jnonson, Executive Director		Х						0	C	
7	Lirector										
8	1										
9											
10	1				Ī		Ì	Ì			
11	1										
12					1	1					
13											
14											
15							l	1			

l	16						
I	17						
ľ	18						

Attached additional sheets if more than 18.

## Section B. Independent Contractors and/or Related Organizations

Complete this table for your five highest compensated independent contractors and/or Related Organizations that received compensation from the organization.

А	В	С
Name and business address	Description of Services	Compensation
Johnson's Folly	Horses/Arena/ES work	\$3,225
Adam Perry	Web Design, Social Media, Graphic Design	\$3,055
Ripple Effect Media Consulting	Administrative Assistant	\$3,060
Equine Assisted Healing	Facilitator/ES work	\$2,450
Melanie Parker	Granwriter	\$1,600

Definitions: (For more information, review the 990 Pro Forma Glossary or download the Form 990 Instructions at http://www.irs.gov/pub/irs-pdf/i990.pdf.)

Member of the governing body: A person who serves on an organization's governing body, including a director or trustee, but not if the person lacks voting power.

Employee: Any individual who, under the usual common law rules applicable in determining the employer-employee relationship, has the status of an employee, and any other individual who is treated as an employee for federal employment tax purposes under section 3121(d).

Director or trustee: A member of the organization's governing body at any time during the tax year, but only if the member has any voting rights. A member of an advisory board that does not exercise any governance authority over the organization is not considered a director or trustee.

Voting Member: A member of the organization's governing body with power to vote on all matters that may come before the governing body (other than a conflict of interest that disqualifies the member from voting).

Independent Voting Member: An Independent Voting Member is a member of the governing body with voting power is considered "independent" only if the member, or any family member of the member, was not compensated as an officer or employee by the organization, or by a related organization, or by an independent contractor of the organization.

Officer: A person elected or appointed to manage the organization's daily operations at any time during the tax year, such as a president, vice-president, secretary, treasurer, and, in some cases, Board Chair. The officers of an organization are determined by reference to its organizing document, bylaws, or resolutions of its governing body, or as otherwise designated consistent with state law, but at a minimum include those officers required by applicable state law. For purposes of Form 990, treat the organization's top management official and top financial official as officers.

Related organization: An organization, including a nonprofit organization, a stock corporation, a partnership or limited liability company, a trust, and a governmental unit or other government entity, that stands in one or more of the following relationships to the filing organization at any time during the tax year. 1) Parent: an organization that controls the filing organization; 2) Subsidiary: an organization controlled by the filing organization; 3) Brother/Sister: an organization controlled by the same person or persons that control the filing organization; 4) Supporting/Supported: an organization that is organized and operated exclusively to support the filing organization.

Top management official: A person who has ultimate responsibility for implementing the decisions of the organization's governing body or for supervising the management, administration, or operation of the organization (for example, the organization's president, CEO or executive director).

Independent contractor: An organization that has a business relationship with the organization but is not a Related Organization.

Top financial official: The person who has ultimate responsibility for managing the finances of the organization, for example, the treasurer or chief financial officer.

		Statement of R							
						(A)	(B)	(C)	(D)
						Total revenue	Related or exempt		Revenue exclude from tax under
						Total levellue	function revenue	business revenue	sections 512, 513 or 514
C	1a	Federated campaigns	s '	1a					-
ontri	1b	Membership dues		1b					
butio	1c	Fundraising events		1c	9778.12				
ns, g	1d	Related organizations	s ·	1d					
ons, gifts, grants similar amounts	1e	Government grants (contributions)	,	1e					
grants	l	All other contributions		4.6					
s, and	1f	grants and similar am included above.	nounts not	1f	24380.38				
Contributions, gifts, grants, and other	1g	Noncash contributions	s included in	lines 1a-1f:	6000				
er •	1h	Total. Add lines 1a-1	1f		<b>→</b>	34185			
		Describe program ser	rvice revenue		Business Code				
0	_	Describe program ser	i vice revenue		If available				
	2a								
8	2b								
2	2c								
Drogram Service Revenue	2d								
2	2e								
	2f	All other program serv							
	2f 2g	Total. Add lines 2a-2  Investment income (in amounts) Income from investment	2f ncluding divid			0	0	C	(
		Total. Add lines 2a-2	2f ncluding divid	empt bond proce		0	0	C	
		Total. Add lines 2a-2  Investment income (in amounts) Income from investment	2f ncluding divid ent of tax-exe	empt bond proce	eeds	0	0	C	
	2g 6a	Investment income (ir amounts) Income from investment from inv	2f ncluding divid ent of tax-exe	empt bond proce	eeds	0	0	C	
	2g 6a 6b	Total. Add lines 2a-2  Investment income (ir amounts) Income from investment Royalties  Gross Rents Less: rental expenses	2f ncluding divid ent of tax-exe	empt bond proce	eeds	0	0	C	
	2g 6a 6b 6c	Total. Add lines 2a-2  Investment income (ir amounts) Income from investment income from investment income from investment income investment investment income investment income investment	2f ncluding divid ent of tax-exe (i) R	empt bond proce	eeds	0	0	C	
	2g 6a 6b	Total. Add lines 2a-2  Investment income (ir amounts) Income from investment f	2f ncluding divid ent of tax-exe (i) R	empt bond proce	(ii) Personal	0	0	C	
	2g 6a 6b 6c	Investment income (ir amounts) Income from investment income from investment income from investment income from investment income incom	2f ncluding divid ent of tax-exe (i) R	empt bond proce	eeds		0	C	
	6a 6b 6c 6d	Investment income (ir amounts) Income from investment income inc	2f ncluding divid ent of tax-exe (i) R	empt bond proce	(ii) Personal	0	0	C	
	2g 6a 6b 6c	Investment income (ir amounts) Income from investment income from investment income from investment income from investment income from sales of assets other	2f ncluding divid ent of tax-exe (i) R	empt bond proce	(ii) Personal		0	C	
	6a 6b 6c 6d	Investment income (ir amounts) Income from investment income from investment income from investment income from investment income from sales of assets other than inventory	2f ncluding divid ent of tax-exe (i) R	empt bond proce	(ii) Personal				
	6a 6b 6c 6d	Investment income (ir amounts) Income from investment income from investment income from investment income from investment income from seles income or (loss)  A discourse from investment income from seles income or (loss)  A discourse from investment income from seles or (loss)  A discourse from investment income from seles or (loss)  A discourse from investment income from seles or (loss)  A discourse from investment income from seles or (loss)  A discourse from investment income from seles or (loss)  A discourse from investment income from investment investment income from investment inve	2f ncluding divid ent of tax-exe (i) R	empt bond proce	(ii) Personal				
	6a 6b 6c 6d	Investment income (ir amounts) Income from investment income from investment income from investment income from investment income from seles income or (loss)  A discourse from investment income from seles or (loss)  Net Rental Income from seles of assets other than inventory  Less: cost or	2f ncluding divid ent of tax-exe (i) R	empt bond proce	(ii) Personal				
	6a 6b 6c 6d	Investment income (ir amounts) Income from investment income from investment income from investment income from investment income from seles income or (loss)  A discourse from investment income from seles income or (loss)  A discourse from investment income from seles or (loss)  A discourse from investment income from seles or (loss)  A discourse from investment income from seles or (loss)  A discourse from investment income from seles or (loss)  A discourse from investment income from seles or (loss)  A discourse from investment income from investment investment income from investment inve	2f ncluding divid ent of tax-exe (i) R	empt bond proce	(ii) Personal				

34185

Total Revenue

12

Part IX	Statement of	of Function	al Expenses	}	
	amounts reported on lines 6b,	(A)	(B) Program service	(C) Management and	(D) Fundraising
7b, 8b, 9b, and '		Total Expenses	expenses	general expenses	expenses
1 Grants	s and other assistance to governments and izations in the U.S.				
	s and other assistance to individuals in the				
US	and other againtance to agreements				
3 organi	s and other assistance to governments, izations, and individuals outside the U.S.				
4 Benef	its paid to or for members				
5 Comp trustee	ensation of current officers, directors, es and key employees				
· ·	ensation not included above, to disqualified				
	ns (as defined under section 4958(f)(1) and ns described in section 4958(c)(3)(B)				
	salaries and wages	3,120	3,120		
8 Pension section	on plan contributions (include 401(k) and n 403(b) employer contributions				
9 Other	employee benefits				
<b>10</b> Payro	Il taxes				
11 Fees f	for services (non-employees)	0	0	0	0
а	Management				
b	Legal				
С	Accounting				
d	Lobbying				
е	Professional fundraising services				
f	Investment management fees				
12 Adver	tising and promotion	5,235.00		5,235.00	
13 Office	expenses	2,860		2,860	
14 Inform	ation technology				
<b>15</b> Royali	ties				
16 Occup	pancy (rent)	6,000		6,000	
17 Travel					
	ents of travel or entertainment expenses for deral, state or local public officials				
19 Confe	rences, conventions, and meetings				
20 Interes	st				
<b>21</b> Payme	ents to affiliates	105		105	
22 Depre	ciation, depletion and amortization				
23 Insura	nce	482		482	

# Statement of Functional Expenses (Continued)

Line 25.	eous expenses not to exceed 10% of				
а	Horses	1,875	1875		
b	ES	2,325	2325		
С	Postage	77		77	
d	Supplies	95		95	
е	State Fees/IRS	136		136	
f	Grant Writer	2200			220
g					
h					
i					
j					
k					
1					
m					
n					
0					
p	All other expenses/Miscellaneous expenses				
25 Total expe	enses (Add lines 1 through 24)	24510	7320	14990	220

Part X	Balance Sheet		
Line#		Beginning of Year (A)	End of Year (B)
	ASSETS (1)		
1	Current Assets[2]		
2	a Cash - non-interest bearing		
3	b Savings & temporary cash investments	3,026	12,701
4	c Accounts receivable		
5	d Pledges & Grants receivable		
6	e Inventories for sale or use		
7	f Prepaid expenses		
8	g Investments		
9	Total Current Assets (Sum of	2-8) 3026	12701
10	Fixed Assets[3]		
	10a Land, buildings and equipment		
	10b Less: accumulated depreciation		
	. Total (Su	um of 10a-10b) 0	0
11	Investments-publicly traded securities		
12	Investments-other securities		
13	Investments-program related		
	. Total Fixed Assets	(Sum of 10-13) 0	0
14	Intangible assets[4]		
15	Other assets[5]		
16	Т	OTAL ASSETS 3026	12701
	LIABILITIES & NET ASSETS/FUND BALANCES		
17	Liabilities[6]		
18	a Accounts payable & accrued expenses[7]		
19	b Grants payable		
20	C Deferred/Unearned Revenue[8]		
21	d Mortgages payable		
22	e Other liabilities		
23	Total Liabilities	(Sum of 18-22) 0	0
24	Net Assets/Fund Balances[9]		
25	a Unrestricted net assets[10]	3026	12701
26	b Temporarily restricted net assets[11]		
27	c Permanently restricted net assets[12]		
28	Total Net Assets/Fund Balances	(Sum of 25-27) 3026	12701
29	TOTAL LIABILITIES & NET ASSETS/FUND BALANCES (S	Sum of 23 &28) 3026	12701
30	Error Check (if not 0 - the	ere is an error) 0	0

- [1] An asset is something that has been acquired or purchased that has monetary value.
- [2] A current asset is cash or any asset that can be reasonably converted to cash within one year.
- [3] A fixed asset is any item of value (land and buildings, motor vehicles, furniture, office equipment, computers, fixtures and fittings, and plant and machinery) and buildings, motor vehicles, furniture, office equipment, computers, fixtures and fittings, and plant and machinery) that cannot be easily converted to cash which the organization has bought or acquired and will use for an extended period of time.
- [4] An intangible asset is a non-physical asset having a useful life greater than one year, i.e., trademark, lease agreement, patent, etc.
- [5] Other Assets are miscellaneous assets that cannot be classified as current assets, fixed assets, or intangible assets.
- [6] A liability is a debt or obligation that must be paid.
- [7] An accounts payable or accrued expense is an expense incurred but not yet paid.
- [8] Deferred/unearned revenue is revenue received for a product or service before the product or service is delivered.
- [9] Net Assets/Fund Balances are the unused funds represented by the difference between the total assets and total liabilities.
- [10] Unrestricted net assets are funds unrestricted by the donor as to its terms and condition of usage.
- [11] Temporarily restricted net assets are funds whose usage is limited by donor stipulations. These stipulations are temporary in the sense that the restrictions can either be removed by performing certain actions or can automatically expire over a certain time period.
- [12] Permanently restricted net assets are funds where restrictions do not get removed or expire over a period of time.

#### FINANCIAL SUMMARY

### FINANCIAL STATEMENT

NOTE: All fields are required. Enter whole numbers only - NO DECIMALS and NO PUNCTUATION, i.e., enter 10,000.50 as 10000. For negative numbers, use a hyphen, i.e., -10000. Enter 0 for 0.

3,026 1.Start of Year Total Net Assets/Fund Balances
Financial Activities
34185 2.Total Revenue 2=Sum of 2-a, 2-b & 2-c below
34185 2-a. Total Contributions and Grants
2-b. Program Fees
2-c. Other Income
24510 3. Total Expenses 3=Sum of 3-a, 3-b & 3-c below
7320 3-a. Program Services Expenses
14990 3-b. Management and General Expenses
2200 3-c. Fundraising Expenses
9675 4. Net Surplus 4= 2-3
*5. Changes in net assets other than Net Surplus/Loss
End of Year Financial Position
12701 6. Total Net Assets/Fund Balances at end of year 6=1-4+5 6=7-8
12701 7. Total Assets
8. Liabilities
*If there have been changes in net assets (#5),